



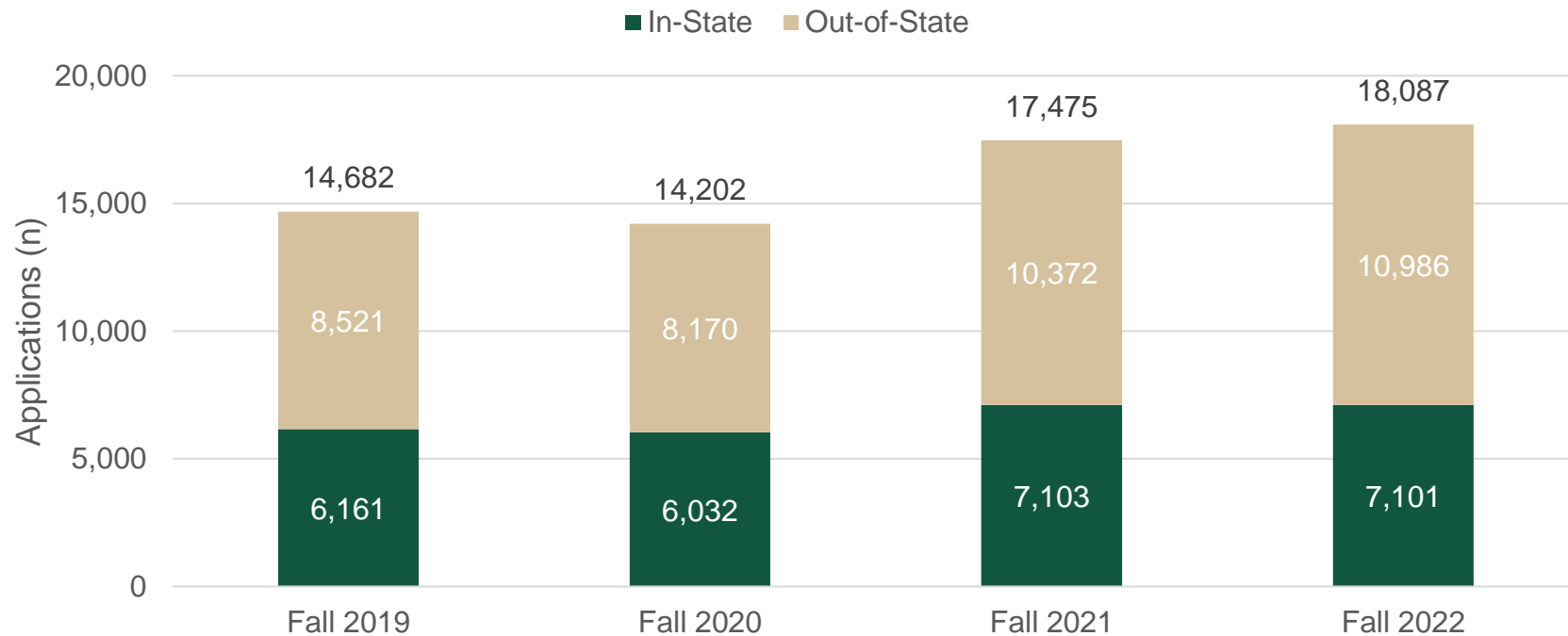
WILLIAM & MARY

CHARTERED 1693

# Fall 2022 Enrollment Update

*September 2022*

# Freshman Applicant Pool



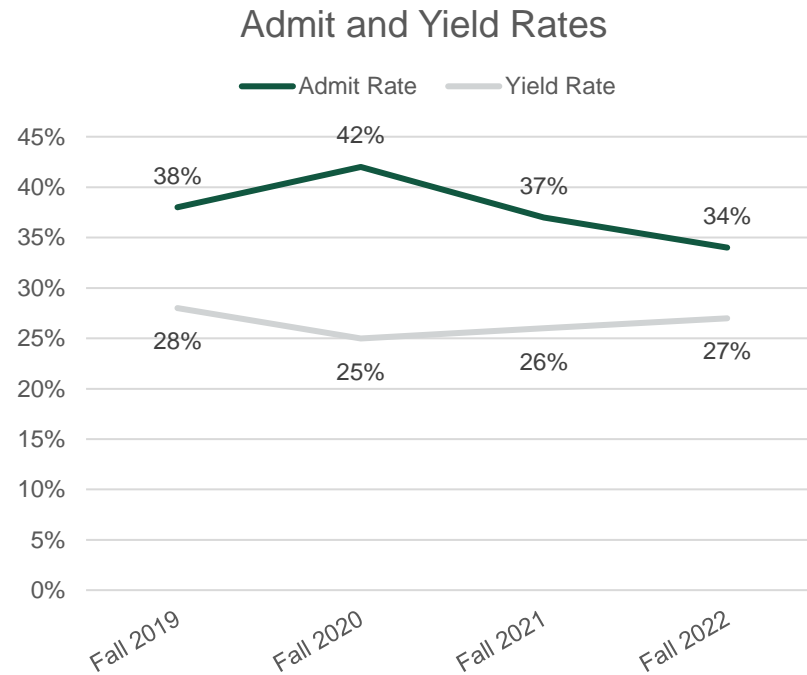
# New Student Enrollment Overview

		2019-20	2020-21	2021-22	2022-23
Fall	First-Time FR	1,530	1,521	1,684	1,643
	Transfer	173	182	193	158
Spring	Pathways FR		67	180	125*
	Transfer	64	74	61	60*
Total		1,767	1,844	2,118	1,986

\*Projected for Spring 2023

# Freshmen Admission Snapshot

	Fall 2019	Fall 2020	Fall 2021	Fall 2022
<b>Applied</b>	14,681	14,202	17,475	18,087
<b>Admitted</b>	5,533	5,987	6,386	6,059
<b>Enrolled</b>	1,530	1,521	1,684	1,643



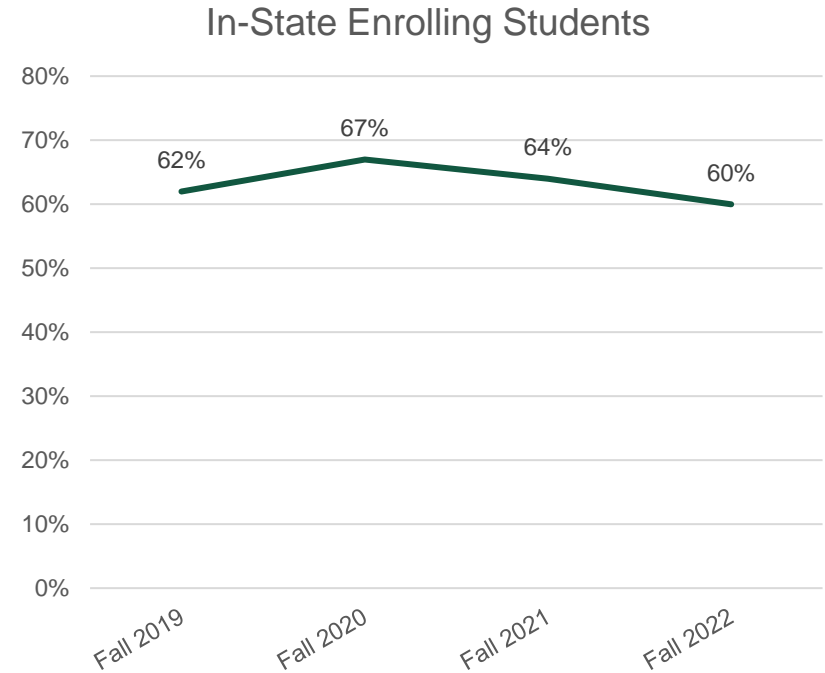
# Academic Profile

		Fall 2019	Fall 2020	Fall 2021	Fall 2022
<b>Test Scores</b> 25th-75th Percentile Range	<b>SAT</b>	1320-1510	1300-1490	1360-1520*	1380-1520*
	<b>ACT</b>	30-34	30-34	31-34*	32-34*
<b>High School</b>	<b>Top 10%</b>	75%	77%	82%	77%
	<b>Avg. GPA</b>	4.27	4.28	4.30	4.30

\*39% of Fall 2021 and 34% of Fall 2022 entering classes applied test-optional

# Freshmen Class Demographics

	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Students of Color	33%	32%	33%	34%
International	7%	4%	4%	4%
First Generation	10%	10%	11%	9%



# Pell Freshmen Percentages

	Fall 2019	Fall 2020	Fall 2021	Fall 2022
<b>In-State</b>	15%	15%	16%	12%
<b>Out-of-State</b>	2%	2%	3%	4%
<b>Overall</b>	<b>10%</b>	<b>11%</b>	<b>12%</b>	<b>9%</b>